

The background is a vibrant rainbow gradient. A large white oval is centered on the page, containing the main text. In the top right and bottom left corners, there are decorative patterns of small white dots arranged in a grid.

**Metro Reunion  
Weekend  
SPONSORSHIP**

# PARTNERSHIP AND EVENTS OVERVIEW

Metro Reunion Weekend, hosted by LIFE Inc. and Metro Pageantry, is a multi-day celebration of cultural unity, health, and community. The event features a Pageantry Event, Health Fair, Walk of a Million Faces, and Unity in the Park Celebration. We invite you to partner with us through various sponsorship opportunities, offering your brand visibility while supporting community initiatives.

- **\*\*Pageantry Event\*\***: An inclusive and vibrant pageant celebrating the diversity and creativity of the LGBTQ community. Participants showcase their talents, fashion, and charisma in a supportive and joyful environment.
- **\*\*Health Fair Topic: How to Love One Letter at a Time\*\***: This year's health fair focuses on promoting mental and emotional well-being through the power of words and affirmation. The event features talks and activities centered on the theme of self-love and acceptance.
- **\*\*Walk of a Million Faces\*\***: A commemorative walk dedicated to honoring the memories of loved ones lost and providing a space for healing and solidarity. Participants join together in a shared journey of remembrance, support, and hope.
- **\*\*Unity in the Park Event\*\***: A heartwarming gathering for families and friends to celebrate unity and togetherness. The event includes fun activities, entertainment, and opportunities to connect with one another in a spirit of joy and community.

# GENERAL SPONSORSHIP

## Platinum Sponsor 10,000

- Exclusive Branding: Title sponsor recognition across all events, with your company name featured prominently (e.g., "Metro Reunion Weekend presented by [Your Company Name]").
- Brand Visibility: Logo on all promotional materials, including main stage banners, flyers, and social media.
- VIP Access: 20 VIP tickets for the entire weekend, including meet-and-greet opportunities.
- Exhibit Space: Premium space at all events.
- Media Exposure: Featured in press releases and media coverage.
- Community Engagement: Opportunity to include branded materials in participant packs.

## Gold Sponsor \$5,000

- Event Branding: Co-sponsor recognition for all events, with your logo on promotional materials.
- VIP Access: 8 VIP tickets for the entire weekend.
- Exhibit Space: Standard space at all events.
- Media Exposure: Mention in press releases and media coverage.
- Community Engagement: Opportunity to include branded materials in participant packs.

## Silver Sponsor \$2,500

- Supporting Recognition: Supporting sponsor recognition for all events.
- Brand Visibility: Logo on select promotional materials.
- VIP Access: 5 VIP tickets for the entire weekend.
- Exhibit Space: Space at one event of choice.
- Community Engagement: Opportunity to include branded materials in participant packs.



# INDIVIDUAL EVENT SPONSORSHIP

## Pageantry Event \$1,000

- Event Branding: Logo on the main stage and official event program.
- VIP Experience: 6 VIP tickets, including front-row seating.
- Marketing: Social media mentions and logo in event materials.
- Exclusive Interaction: Opportunity to participate in the crowning ceremony.

## Health Fair \$750

- Brand Visibility: Logo prominently displayed at health screenings or wellness stations.
- Booth Space: booth space to engage with attendees.
- Marketing: Logo on event materials and social media promotions.

## Walk of a Million Faces \$500

- Event Branding: Logo featured at the walk start/finish lines.
- Walk Sponsor: Sponsor the walk segment.
- Marketing: Logo on event website and t-shirts.

## Unity in the Park \$500

- Park Area Branding: Logo in Unity Park with booth space.
- Community Engagement: Opportunity to host an activity in Unity Park.
- Marketing: Logo on Unity Park signage.

## Additional Opportunities

- Community Impact Partner - \$1,500
  - Support community initiatives and receive recognition on event signage.
- In-Kind Donations
  - Welcome in-kind donations for visibility and promotional benefits.

# SPONSORSHIP COMMITMENT FORM

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**Return this form via email**

**Email to:** [temicamorton@thelifeinc.org](mailto:temicamorton@thelifeinc.org)

**Subject Line:** Metro Reunion Weekend

General Sponsorship Levels	
Platinum Sponsor	\$10,000
Gold Sponsor	\$5,000
Silver Sponsor	\$2,500

Event Sponsorship Levels	
Pageantry Event	\$1,000
Health Fair	\$750
Walk of a Million Faces	\$500
Unity in the Park	\$500
Community Impact Partner	\$1,500

## Sponsor Information

**Company Name (to be used on all media):** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

## Payment Information

**Check  
Payable to LIFE Inc**

**Paid Online via website**

Upon receipt of this completed form and payment, a confirmation letter and summary of benefits will be sent to the primary contact listed on this form.

# CONTACT US

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**LOVE INSIDE  
FOR EVERYONE**

[temicamorton@thelifeinc.org](mailto:temicamorton@thelifeinc.org)